YOLO Group completes the sale of its stake in Risorsa Uomo

- **This initiative is part of the implementation of the 2026–2028 Strategic Plan, which sets out a focus on B2B2C digital brokerage activities**
- **The stake was sold to Entera Advisory S.r.l., a company belonging to the group headed by Smart Capital, and one of the original shareholders, for a total consideration of €530,500, paid in cash upon signing the contract**

Milan, 30 July 2026 - YOLO Group (“**YOLO**”), one of the leading players in the Italian insurtech market of digital insurance services, listed on Euronext Growth Milano, continues to implement the 2026–2028 Strategic Plan.

The sale of the 51% stake held in the share capital of Risorsa Uomo S.r.l. (“**Risorsa Uomo**”), a company specializing in professional training services for businesses, has now been completed; the Company had previously announced this in its market announcement dated 14 July 2026.

Today, the contract was finalized and executed (*closing*) to sell 49% of the share capital to Entera Advisory S.r.l., a company forming part of the group headed by Smart Capital S.p.A., a shareholder of YOLO through its subsidiary Smart4Tech S.p.A., for a price of €530,000. The remaining 2% was sold to Federico Ott, one of the shareholders of Risorsa Uomo, for a price of €500. The total consideration of €530,500 was received in full in cash on the closing date.

In the financial statements for the year ended 31 December 2025, Risorsa Uomo reported revenue of €810,000 and an EBITDA of €168,000, with no financial debt.

The sale of the shareholding reflects YOLO’s objective, as set out in the 2026–2028 Strategic Plan, to evolve towards a business model focused on B2B2C brokerage activities (digital, phygital and embedded products).

The proceeds from the sale of the shareholding in Risorsa Uomo will be used for the Group’s operational management. As a result of the disposal, YOLO no longer holds any stake in the share capital of Risorsa Uomo, which therefore falls outside the Group’s scope of consolidation.

It should be noted that the disposal of the stake held in the share capital of Risorsa Uomo – considered in conjunction with the transaction announced on 14 July 2026 relating to the demerger of the Tech Service Business Line – constitutes a ‘significant’ transaction within the meaning of Article 12 of the Euronext Growth Milan Issuers’ Regulations, as both the asset ratio and the turnover ratio exceed the 25% threshold. The press release has therefore been drawn up in accordance with Schedule 4 of the Euronext Growth Milan Issuers’ Regulations.

Gianluca De Cobelli, co-founder and CEO of YOLO Group, said: “The transaction completed today confirms the Group’s strategy of focusing on its B2B2C digital brokerage business, in line with the 2026–2028 Strategic Plan”.

The press release is available in the Investor/Press Releases section of the website www.yolo-insurance.com.

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YOLO GROUP

YOLO Group is an insurtech company, among the main ones in Italy and with a presence abroad, with two lines of offer: services to enable the digital distribution of insurance products of insurance companies, banks and retailers (e.g., utilities and large-scale distribution); distribution, through partnership agreements, of insurance products made in collaboration with companies.
Since its establishment at the end of 2017, YOLO has developed numerous partnerships, in Italy and abroad, to enable digital insurance offerings.
In direct distribution, YOLO has adopted, in addition to a digital model, a hybrid model combining digital and physical channels (so-called phygital). In 2022, it launched the Yolo Insurance Network (YIN), a platform that allows smaller insurance agencies and brokers to integrate digital into the physical management and distribution model.
YOLO has been listed in the ordinary segment of Euronext Growth Milan since 2022. The main shareholders, in addition to the two co-founders (Gianluca De Cobelli and Simone Ranucci Brandimarte), include Generali Italia, Intesa Sanpaolo Vita, Neva SGR, Primo Capital SGR S.p.A., Enablia, IBL Banca, Net Insurance, Smart4Tech, Banco di Desio e della Brianza. Website: www.yolo-insurance.com

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